



DIGITAL **MARKETING**

Prepared By:

FLAREWAVE DIGITAL

 **+91 63832 82489**

 **+91 88705 94176**

OUR SERVICES

- 1. Website Development**
- 2. Website Designing**
- 3. Search Engine Optimization (SEO)**
- 4. Social Media Marketing (SMM)**
- 5. Pay Per Click (PPC)**
- 6. Digital Designing**

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OUR SERVICES

How it's **Helps** Your
Bussiness?

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WEBSITE

DEVELOPMENT & DESIGNING

Scope

A professionally designed website is your 24/7 digital storefront, enhancing credibility and customer engagement. It ensures seamless navigation, mobile responsiveness, and faster load times for a better user experience. By incorporating SEO and interactive features, your website attracts organic traffic, generates leads, and reflects your brand identity, driving growth in today's competitive market.



Englishify



Flarewave Digital



AHM Staffing

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SEO

Search Engine Optimization

Scope

Search Engine Optimization (SEO) helps businesses by improving website visibility on search engines like Google. By optimizing content, using relevant keywords, and enhancing site structure, SEO drives organic traffic. This leads to higher rankings, better user experience, increased credibility, and ultimately, more conversions and sales, making SEO an essential tool for business growth.



Dr. Magnus



Medway Hospitals



Deepa Hospital

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SMM

Social Media Marketing

Scope

Social Media Marketing boosts brand visibility, engages your target audience, and drives website traffic. It enhances customer trust through meaningful interactions and supports lead generation with targeted ads. By leveraging analytics, businesses can measure performance and refine strategies. In today's digital era, it's a cost-effective tool to build relationships and achieve growth.



AG Power



10 Sports Club

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PPC

Pay Per Click

Scope

PPC drives instant visibility and targeted traffic to your website, ensuring you reach the right audience at the right time. With measurable results, flexible budgets, and higher ROI, PPC campaigns help grow brand awareness and generate leads quickly. It's the perfect digital marketing strategy for businesses seeking fast growth and cost-effective advertising solutions.

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Digital Designing

Scope

Digital designing enhances brand identity through visually appealing logos, banners, and ads. It ensures consistent branding across platforms, boosting recognition. Eye-catching designs improve customer engagement on websites and social media. Effective visuals simplify complex ideas, driving better communication. By creating a memorable impression, digital design directly contributes to business growth and customer retention.

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OUR PACKAGES

Discover Our Packages
Transform Your Growth
Today!

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WEBSITE DEVELOPMENT & DESIGNING

Basic Package

₹6,499/-

Ideal for: Personal websites, blogs, or portfolios.

Includes:

- Responsive & Mobile-Friendly Design
- Hosting and Domain Assistance (cost not included)
- Basic Contact Form
- Social Media Links Integration

Standard Package

₹8,499/-

Ideal for: Small businesses and freelancers

Includes:

- Professional Responsive Design
- Basic SEO Setup
- Contact Form with Captcha
- Social Media Integration
- Free Domain Assistance (Domain cost not included)

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Premium Package

₹9,999/-

Ideal for: Businesses or individuals seeking premium features.

Includes:

- Professional & Highly Responsive Design
- Basic SEO Optimization
- Advanced Contact Form with Captcha and Analytics Integration
- Social Media Links and Feed Integration
- Free Domain Assistance (Domain cost not included)
- Up to 8 Pages (e.g., Home, About, Services, Blog, Portfolio, Contact)
- Blog Functionality Setup
- On-Page SEO for Initial Keywords
- Google Analytics and Search Console Integration

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E-Commerce

WEBSITE DEVELOPMENT

Basic Package

₹11,999/-

Ideal for: Startups or small businesses exploring online selling.

Includes:

- Responsive E-Commerce Design
- Product Listing Integration (Up to 10 Products)
- Payment Gateway Setup
- Basic SEO Setup
- SSL Integration for Security
- User-Friendly Admin Dashboard for Product Management

Standard Package

₹14,499/-

Ideal for: Small medium businesses with expanding product catalogs.

Includes:

- Fully Responsive E-Commerce Design
- Product Listing Integration (Up to 30 Products)
- Payment Gateway Setup
- Basic SEO Optimization
- SSL Integration for Security
- Social Media Integration
- Up to 10 Categories for Product Organization
- Newsletter Subscription Form

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Premium Package

₹18,999/-

Ideal for: Established businesses with advanced e-commerce needs.

Includes:

- Premium E-Commerce Design with Custom Features
- Unlimited Product Listings
- Advanced Payment Gateway and Multi-Currency Setup
- Advanced SEO with Keyword Analysis
- SSL Integration and Security Features
- Inventory Management System
- Email Marketing Integration
- Discount Codes and Coupon Setup
- Customer Account Management System
- Live Chat Integration
- Multi-Language and Multi-Currency Support

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SEO

Search Engine Optimization

Basic Package

₹6,999/month

Includes:

- **Keyword Optimization:** Up to 08 keywords
- **On-Page SEO:** Optimization of up to 10 pages
- **Content Creation:** 4 new blog post per month
- **Technical SEO:** Basic site audit and optimization
- **Monthly Reporting:** Performance reports

Standard Package

₹8,499/month

Includes:

- **Keyword Optimization:** Up to 12 keywords
- **On-Page SEO:** Optimization of up to 25 pages
- **Content Creation:** 7 new blog posts per month
- **Technical SEO:** Comprehensive site audit with fixes
- **Off-Page SEO:** Basic link-building activities
- **Local SEO:** Google Business Profile optimization
- **Monthly Reporting:** Detailed performance reports

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Premium Package

₹9,999/month

Includes:

- **Keyword Optimization:** Up to 20 keywords
- **On-Page SEO:** Optimization of up to 30 pages
- **Content Creation:** 12 new blog posts per month
- **Technical SEO:** Advanced site audit with ongoing monitoring
- **Off-Page SEO:** Advanced link-building strategies
- **Local SEO:** Comprehensive local optimization
- **E-commerce SEO:** Product page optimization
- **Monthly Reporting:** In-depth analytics and performance reports

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SMM

Social Media Marketing

Basic Package

₹5,999/month

Includes:

- **Social Media Strategy Development:** Strategy creation for social media platforms (**Facebook & Instagram**)
- **Content Creation & Curation: 15 posts per month (2 reels)** (a mix of text, images, and graphics).
- **Paid Social Media Advertising: 1 paid ads** per month (**ad spend excluded**).
- **Community Management:** (responding to comments, direct messages).
- **Analytics & Reporting:** Monthly performance report with basic insights.

Standard Package

₹6,499/month

Includes:

- **Social Media Strategy Development:** Strategy creation for all social media platforms (**Facebook, Instagram & LinkedIn**)
- **Content Creation & Curation: 21 posts per month (3 reels)** (a mix of text, images, and graphics).
- **Paid Social Media Advertising: 2 paid ads** per month (**ad spend excluded**).
- **Community Management:** (responding to comments, direct messages).
- **Analytics & Reporting:** Monthly performance report with basic insights.

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Premium Package

₹7,499/month

Includes:

- **Social Media Strategy Development:** Strategy creation for all social media platforms (Facebook, Instagram, LinkedIn)
- **Content Creation & Curation:** 25 posts per month (4 reels) (a mix of text, images, and graphics).
- **Paid Social Media Advertising:** 3 paid ads per month (ad spend excluded).
- **Community Management:** (responding to comments, direct messages).
- **Analytics & Reporting:** Monthly performance report with basic insights.

Dimond Package

₹8,499/month

Includes:

- **Social Media Strategy Development:** Strategy creation for all social media platforms (Facebook, Instagram & LinkedIn)
- **Content Creation & Curation:** 28 posts per month (5 reels) (a mix of text, images, and graphics).
- **Paid Social Media Advertising:** 4 paid ads per month (ad spend excluded).
- **Community Management:** (responding to comments, direct messages).
- **Analytics & Reporting:** Monthly performance report with basic insights.

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DIGITAL MARKETING PACKAGES

Basic Package

₹19,999/-

Services Included

WEBSITE DEVELOPMENT:

Includes:

- Responsive & Mobile-Friendly Design
- Hosting and Domain Assistance (cost not included)
- Basic Contact Form
- Social Media Links Integration

E-COMMERCE WEBSITE:

Includes:

- Responsive E-Commerce Design
- Product Listing Integration (Up to 10 Products)
- Payment Gateway Setup
- Basic SEO Setup
- SSL Integration for Security
- User-Friendly Admin Dashboard for Product Management

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Services Included

SEO:

Includes:

- **Keyword Optimization:** Up to 08 keywords
- **On-Page SEO:** Optimization of up to 10 pages
- **Content Creation:** 4 new blog post per month
- **Technical SEO:** Basic site audit and optimization
- **Monthly Reporting:** Performance reports

SMM:

Includes:

- **Social Media Strategy Development:** Strategy creation for social media platforms (**Facebook & Instagram**)
- **Content Creation & Curation:** 15 posts per month (2 reels) (a mix of text, images, and graphics).
- **Paid Social Media Advertising:** 1 paid ads per month (ad spend excluded).
- **Community Management:** (responding to comments, direct messages).
- **Analytics & Reporting:** Monthly performance report with basic insights.



DIGITAL MARKETING PACKAGES

Standard Package

₹24,999/-

Services Included

WEBSITE DEVELOPMENT:

Includes:

- Professional Responsive Design
- Basic SEO Setup
- Contact Form with Captcha
- Social Media Integration
- Free Domain Assistance (Domain cost not included)

E-COMMERCE WEBSITE:

Includes:

- Fully Responsive E-Commerce Design
- Product Listing Integration (Up to 30 Products)
- Payment Gateway Setup
- Basic SEO Optimization
- SSL Integration for Security
- Social Media Integration
- Up to 10 Categories for Product Organization
- Newsletter Subscription Form

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Services Included

SEO:

Includes:

- **Keyword Optimization:** Up to 12 keywords
- **On-Page SEO:** Optimization of up to 25 pages
- **Content Creation:** 7 new blog posts per month
- **Technical SEO:** Comprehensive site audit with fixes
- **Off-Page SEO:** Basic link-building activities
- **Local SEO:** Google Business Profile optimization
- **Monthly Reporting:** Detailed performance reports

SMM:

Includes:

- **Social Media Strategy Development:** Strategy creation for all social media platforms (Facebook, Instagram & LinkedIn)
- **Content Creation & Curation:** 21 posts per month (3 reels) (a mix of text, images, and graphics).
- **Paid Social Media Advertising:** 2 paid ads per month (ad spend excluded).
- **Community Management:** (responding to comments, direct messages).
- **Analytics & Reporting:** Monthly performance report with basic insights.



DIGITAL MARKETING PACKAGES

Premium Package

₹27,999/-

Services Included

WEBSITE DEVELOPMENT:

Includes:

- Professional & Highly Responsive Design
- Basic SEO Optimization
- Advanced Contact Form with Captcha and Analytics Integration
- Social Media Links and Feed Integration
- Free Domain Assistance (Domain cost not included)
- Up to 8 Pages (e.g., Home, About, Services, Blog, Portfolio, Contact)
- Blog Functionality Setup
- On-Page SEO for Initial Keywords
- Google Analytics and Search Console Integration

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Services Included

E-COMMERCE WEBSITE:

Includes:

- Premium E-Commerce Design with Custom Features
- Unlimited Product Listings
- Advanced Payment Gateway and Multi-Currency Setup
- Advanced SEO with Keyword Analysis
- SSL Integration and Security Features
- Inventory Management System
- Email Marketing Integration
- Discount Codes and Coupon Setup
- Customer Account Management System
- Live Chat Integration
- Multi-Language and Multi-Currency Support

Services Included

SEO:

Includes:

- **Keyword Optimization:** Up to 20 keywords
- **On-Page SEO:** Optimization of up to 30 pages
- **Content Creation:** 12 new blog posts per month
- **Technical SEO:** Advanced site audit with ongoing monitoring
- **Off-Page SEO:** Advanced link-building strategies
- **Local SEO:** Comprehensive local optimization
- **E-commerce SEO:** Product page optimization
- **Monthly Reporting:** In-depth analytics and performance reports

Services Included

SMM:

Includes:

- **Social Media Strategy Development:** Strategy creation for all social media platforms (Facebook, Instagram & LinkedIn)
- **Content Creation & Curation:** 28 posts per month (5 reels) (a mix of text, images, and graphics).
- **Paid Social Media Advertising:** 4 paid ads per month (ad spend excluded).
- **Community Management:** (responding to comments, direct messages).
- **Analytics & Reporting:** Monthly performance report with basic insights.



**THANK
YOU**

Reach Us For YOUR REACH!!

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